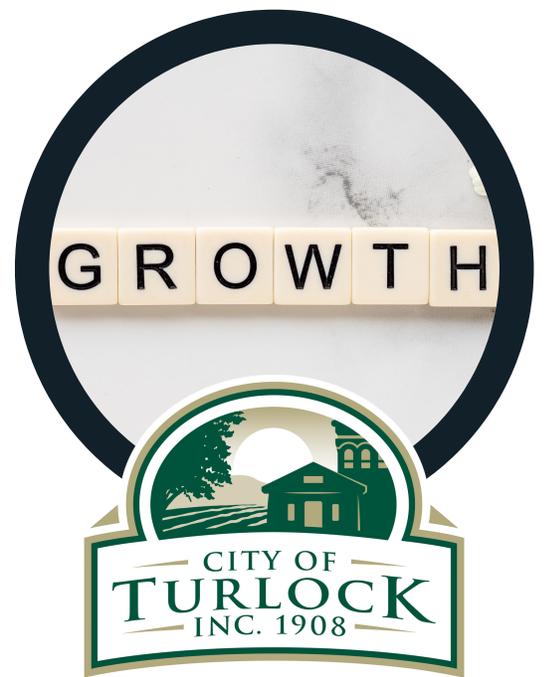




# MONTHLY REPORT

JUNE 2023

# Economic Development



# JUNE 2023 BUSINESS RETENTION & EXPANSION EFFORTS

The #1 priority of economic development is being a reliable, supportive partner for the local business community.

During the month of June 2023, business retention and expansion activities consisted of attending Chamber meetings, Hotelier meetings, and meeting with numerous existing businesses throughout Turlock. Other activities included attending Ribbon Cutting Ceremonies, business networking events, as well as predevelopment meetings.

## TYPES OF BUSINESSES MET WITH IN JUNE 2023

- Business Services
- Commercial Development
- Education
- Hospitality/Hotel
- Food Manufacturing
- Potential Incoming Business
- Restaurants
- Workforce Development

## COMMON NEEDS

- Recruiting Assistance
- Improved Permitting Processes



15

Business meetings in June 2023



6

Business meetings set for July 2023



# BREAKING NEWS TURLOCK BUSINESSES IN THE NEWS

In June 2023 many Turlock businesses were featured in the news.

Downtown businesses L'Amore Wine and Dine and Backstage Academy of Dance were covered in the Turlock Journal. Also making news was the announced developments of a new restaurant, Nivel Restaurant, as well as a new 88 room, four story hotel development.

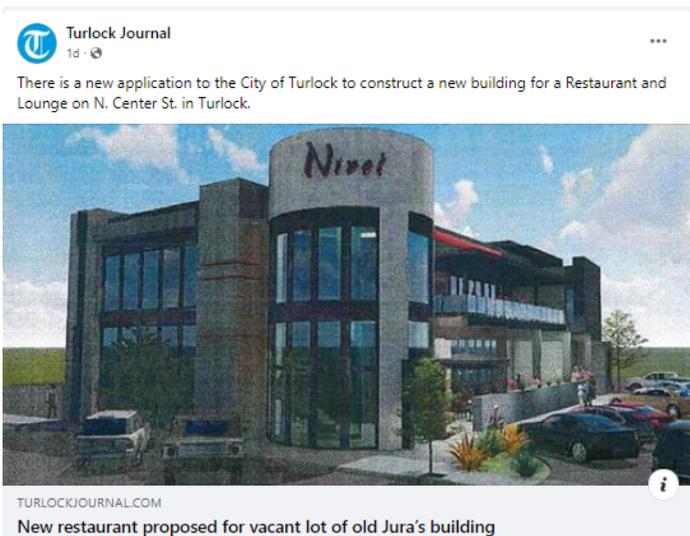
Read more about these 4 Turlock businesses in the links listed below the following images.



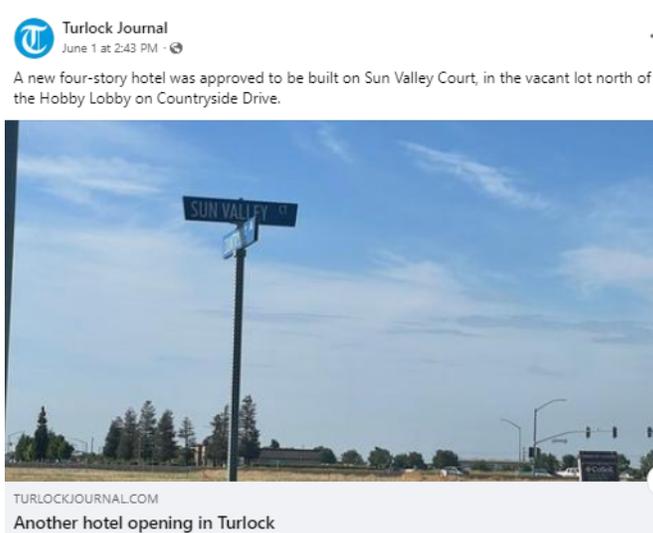
<https://www.turlockjournal.com/news/local/life-at-lamore/>



<https://www.turlockjournal.com/news/local/life-at-lamore/>



<https://www.turlockjournal.com/news/local/new-restaurant-proposed-for-vacant-lot-of-old-juras-building/>



<https://www.turlockjournal.com/news/local/another-hotel-opening-turlock/>



# JUNE 2023 BUSINESS WORKSHOPS

Dedicated to the business community, the City of Turlock continues to provide business workshops and business resource events each month in which businesses of all sizes can learn strategies to assist in business growth.

During the month of June 2023, business workshops that took place included the 6th session of the **Micro Business Development Cohort** where participants learned strategies on financial projections. The next Micro Business Development Cohort session will take place in August, which will feature a Shark Tank style Pitch Competition. More details to come.



## Micro-Business Development Hub

Micro-Business Development Hub's mission is to create a community of support and resources for micro business start-up entrepreneurs with less than five employees. Each session is designed to learn from experts, share their entrepreneurship experiences with each other, and participate in a curriculum that will help them develop a strong foundation for their business.

### 2023 COHORT SESSIONS

SALVATION ARMY  
893 LANDER AVE, TURLOCK 95380

THURSDAY, JAN. 26 (6-8PM)  
COHORT INTRODUCTION &  
BUSINESS PLAN

THURSDAY, FEB. 23 (6-8PM)  
BUSINESS STRATEGY  
AND PERMITTING

THURSDAY, MAR. 23 (6-8PM)  
MARKETING & BUSINESS  
COMMUNICATION

THURSDAY, APR. 27 (6-8PM)  
QUICKBOOKS

THURSDAY, MAY 25 (6-8PM)  
FINANCIAL PLANNING & BUSINESS  
FUNDING

THURSDAY, JUNE 22 (6-8PM)  
FINANCIAL PROJECTIONS &  
COMPLETION PRESENTATION

In partnership with:

To Register Contact:  
Monica Vergara [mvergara@stanep.org](mailto:mvergara@stanep.org)  
209-225-9591



# UPCOMING 2023 BUSINESS WORKSHOPS AND EVENTS

## Other workshops coming in 2023:

- Digital Literacy for Businesses
- Financial Literacy
- Key to the City Presentation 7/5/2023
- Careers in Your Community Event
- Fall Job Fair
- and more!

**Turlock Associated Police Officers** 

Presents

 **An Evening With George Piro**  
A top decorated retired FBI Agent from Turlock

Key to the City Presented by City of Turlock  
Mayor Amy Bublak

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**WEDNESDAY, JULY 5, 2023**  
5:30 pm Reception ~ 6:00 pm Dinner  
Assyrian American Civic Club  
2618 N. Golden State Blvd - Turlock - CA

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\$50 Per Person	Tickets can be purchased at:
\$1,000 <b>Gold</b> Sponsorship (reserved table of 8 with signage)	City of Turlock 156 S. Broadway, Ste 230 (cash/check/Venmo) 209-668-5540
\$500 <b>Silver</b> Sponsorship (reserved table of 8 with signage)	

**Proceeds to benefit Turlock Widows & Orphans Fund**

Sponsored by: Matt Swanson, Associated Feed & Supply Co. - Jim Vieira, P&F Metals  
TAPO Turlock Associated Police Officers - Harvest Church



# ATTRACTION EFFORTS

## Industries Pursuing:

**Semiconductor Manufacturing**  
**Family Entertainment**  
**In Door Sports Complex**  
**Ag-Tech**  
**Renewable Energy Sector**  
**Trending Franchises**  
**Trending Restaurants**  
**Trending Retailers**  
**Technology Firms**  
**Workforce Development Hubs**  
**Innovation Centers**



# WORKFORCE DEVELOPMENT TALENT DEVELOPMENT OPPORTUNITIES

## *Invest in People*

Stanislaus 2030 moves into next phase; welcomes new executive director

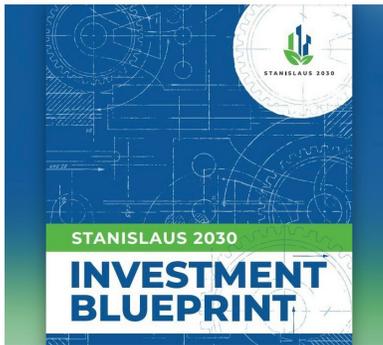


Amanda Hughes, Chief Strategy Officer for Stanislaus Community Foundation, will step down from her current role to become the Executive Director of the new Stanislaus 2030 team (Photo contributed).

Bay Valley Tech offers resources for those impacted by Bitwise trouble



Bay Valley Tech's classroom will look a little fuller this year as the Modesto-based location is opening doors to those impacted by the fall of Frito's Bitwise Industries (Photo contributed).



BAY VALLEY TECH  
Code Academy  
www.bayvalleytech.com



# COMMUNICATION UPDATES

Starting in June 2023, please join City of Turlock City Manager, Reagan Wilson for coffee and a conversation once per month at different coffee houses throughout Turlock. June's session was held on 6/22/2023 at Cafe Rome from 9am - 10am. Be on the lookout each month for future dates and locations.



**Coffee WITH THE CM**

Please join City of Turlock City Manager, Reagan Wilson, for coffee and a conversation.



**CAFE ROME**



Thursday, 6/22/2023 9-10am  
Cafe Rome  
144 S. First Street, Turlock, CA 95380



As a reminder, City Council meets the second and fourth Tuesday of each month at 6: 00 p.m.

The Turlock Planning Commission holds regular scheduled meetings on the first Thursday of each month at 6: 00 p.m.



### City Council Meetings

**WHEN:**  
The Turlock City Council meets the second and fourth Tuesday of each month at 6:00 p.m.

**LOCATION:**  
156 S. Broadway, Turlock, CA, 95380

*City Council Meeting Agendas can be viewed here:*  
<https://www.cityofturlock.org/government/turlockcitycouncil/councilmeetings.asp#2>

*City Council Meetings can be viewed live on our Turlock City Hall YouTube Channel:*  
<https://www.youtube.com/channel/UCctmLzJYoM50m5IEp52k-CA>



### City of Turlock Planning Commission Meetings

**WHEN:**  
The Turlock Planning Commission holds regular scheduled meetings on the first Thursday of each month at 6:00 p.m.

**LOCATION:**  
156 S. Broadway, Turlock, CA, 95380

*Turlock Planning Commission Meeting Agendas can be viewed here:*  
<https://www.cityofturlock.org/government/commissionscommittees/planningcommission/planningcommissionmeetings.asp>



## COMMUNICATIONS UPDATE

### Did you know?

You can stay up to date on City of Turlock announcements and information by visiting the following website and social media pages.



<https://www.cityofturlock.org/>

## facebook

<https://www.facebook.com/CityofTurlockCityHall>

<https://www.facebook.com/CityofTurlockEconomicDevelopment>

## Instagram

<https://www.instagram.com/city.of.turlock>

## LinkedIn

<https://www.linkedin.com/company/city-of-turlock/>

**To stay up to date on FREE business workshops,  
resources, and events visit:**

[www.cityofturlock.org/businessresources](http://www.cityofturlock.org/businessresources)

